

A Message from the Genesee-FLX Climate Collective Co-chairs

Dear Members of the Genesee-Finger Lakes Community,

We are truly grateful to everyone who contributed their time and talent to developing the Genesee-FLX Climate Action Strategy - whether providing input on your vision for a thriving region on a healthy planet, serving on the steering committee, reviewing quantitative models and reports, assessing the feasibility of mitigation measures, or inviting us to your neighborhood or place of business to demonstrate climate solutions at work. This strategy would not be possible without you. We also hope that many more will see themselves in the future put forth here, and find an area of interest, a community, or a solution that inspires them to take action.

What follows, in the Genesee-FLX Climate Action Strategy, is not a prescription for regional action over the next 25 years that guarantees we reach carbon neutrality. To think that we could, or should, develop such an edict for the entire region would be foolish in light of the dramatically shifting political, technological, and economic landscape shaping climate action. Rather, what follows is a framework for action that aims to build the capacity of our community to navigate these impending changes, while capitalizing on existing assets and remaining rooted in our shared community values.

The Genesee-FLX Climate Action Strategy is, therefore, also an invitation for individuals, organizations, and municipalities to become active participants in co-creating a regenerative economy and building resilient communities capable of tackling climate challenges. In this sense, addressing climate change is not only about reducing greenhouse gas emissions. It is about putting climate solutions to work for our community - by maximizing the co-benefits of taking climate action to address other areas of community concern. If we work collaboratively, the Genesee-Finger Lakes can be a leader in the state's transition to a clean energy economy and can reap the economic, environmental, and social benefits associated with climate solutions.

The time is now for climate solutions. Join us today by taking the organizational or individual pledge for climate action. The possibilities for participation are nearly endless, as are the possibilities for building a thriving region on a healthy planet. We look forward to working with you to accomplish this critical goal.

Sincerely,
Simeon Banister and Jan Nyrop



SIMEON BANISTER



JAN NYROP