

SPRING 2022

The Genesee-FLX Climate Action Strategy



PHOTO BY DENVER MILLER FILMS

THE GENESEE-FLX
CLIMATE COLLECTIVE

AN INITIATIVE OF



Climate Solutions Accelerator

of the Genesee-Finger Lakes Region

A VISION FOR THE FUTURE:

Building a Thriving Region on a Healthy Planet

NEW YORK'S CLIMATE ACT & THE GENESEE-FLX

New York's Climate Leadership and Community Protection Act (CLCPA), passed in 2019, established goals of a net-zero economy by 2050, with at least 35-40% of investments going to environmental justice communities.

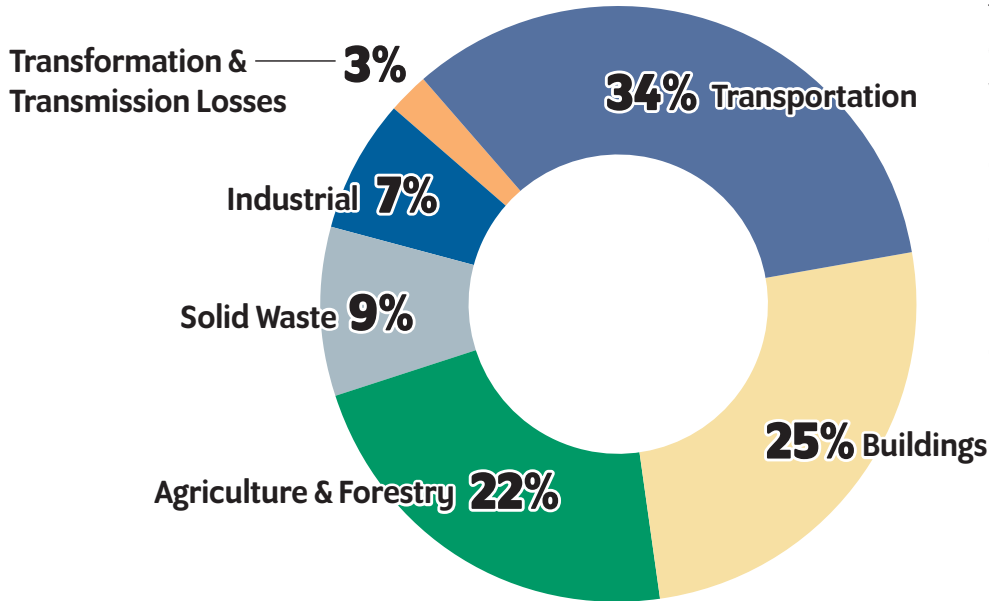
To determine how to implement the CLCPA, we asked local residents, sector specific experts, and community leaders for their vision of a thriving region on a healthy planet. This is some of what we heard:

- » facilitate access to employment and amenities in a safe, efficient, and carfree manner
- » convert aging and dilapidated housing to be well-maintained, affordable, and efficient
- » improve access to locally sourced and nutritious food
- » provide affordable energy for all via appropriately sited renewable energy and storage



Regional Greenhouse Gas Emissions Inventory

2018 Contributions to Gross Emissions by Sector



The Genesee-FLX Climate Collective consulted with the Stockholm Environment Institute to develop an inventory of regional greenhouse gas emissions. The inventory identified where we can be most effective in taking climate action.

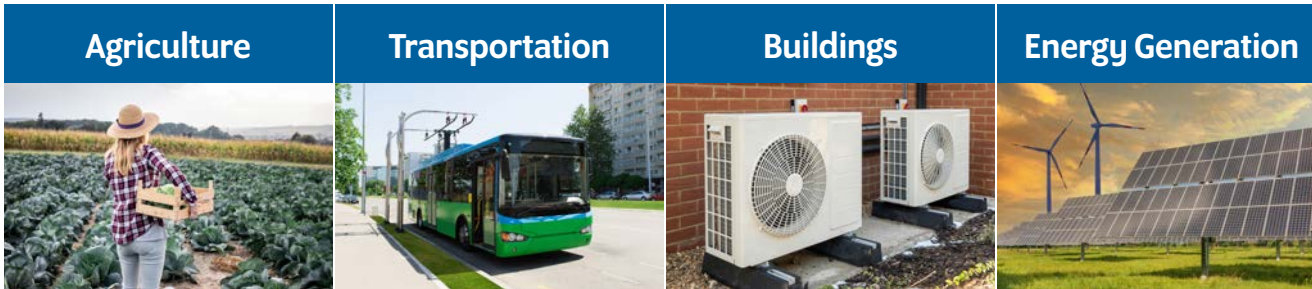
Taking Action

There's something for everyone:

- » **Individuals** - join a local organization (for example, a Color Your Community Green team, neighborhood association, or municipal sustainability committee) to learn about and advocate for the benefits of energy efficiency, clean heating and cooling, and environmentally sound renewable energy projects
- » **Organizations** - educate stakeholders about how climate change and climate solutions relate to your work and impact your community; identify available tools and resources to lessen your organization's climate impacts
- » **Municipalities** - implement Climate Smart Communities/Clean Energy Communities action items

Together, WE are the solution to climate change!

Target Sectors for Implementing Climate Solutions



Saving New Yorkers Money by Taking Action



\$260 Billion
saved from avoided climate damage



\$160–170 Billion
saved from air quality improvements, energy efficiency upgrades, and increased active transportation



Cost of inaction exceeds the cost of taking action by *at least*
\$80 Billion

Estimated statewide savings based on New York Climate Action Council 2022 analysis



Learn More

To read the full strategy, visit
climategfl.org/climate-action-strategy



Take Action!

- » Make a **personal** pledge to take climate action:
climategfl.org/individual-pledge
- » Take the pledge as an **organization**:
climategfl.org/organizational-pledge
- » Talk to family and friends about how to take climate action together!



hello@climategfl.org



585-461-1023